



**OLDENBURGER  
MÜNSTERLAND**

Viel Grün. Viel drauf.

**All about our region**  
What the Oldenburger  
Münsterland has to offer



**Works like a charm here!**  
Working and family life go  
hand in hand





**Cloppenburg District**  
 Population: 172,632  
 Area: 1,400 sq km  
 Centre of Administration: Cloppenburg

**Vechta District**  
 Population: 143,698  
 Area: 813 sq km  
 Centre of Administration: Vechta

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# Home at last

**Staff Manager Jürgen Jahn came back to the North.**

BY **CLAUS SPITZER-EWERSMANN**

EXACTLY WHAT I NEED



**AT HOME** After having moved fourteen times, Jürgen Jahn sees the Oldenburger Münsterland as ideal place to finally settle down.

**F**rom Salem to Sevelten, from Lake Constance to the Oldenburger Münsterland: Jürgen Jahn has taken this route five years ago. Since November 2016, Jahn works as staff manager for the Remmers Gruppe AG in Löningen – a step back to well-known territory for the Münsteran who has worked for the Federal Armed Forces in Oldenburg for a long time.

Jahn, who is passionate about microlight aircrafts, has moved fourteen times in total. ‚Now I want to settle down.‘ The staff manager is on duty 24/7 and particularly appreciates the quality of

**In most cases, the region compares favourably with others.**

living in this part of Germany. ‚My wife and I have found the perfect house straight away and feel very much at home here now.‘ Besides, the local real estate market is much more relaxed compared to the South of Germany. ‚Here in the Oldenburger Münsterland, we only had to pay a third of the price that would have been demanded at Lake Constance.‘

This is a trump card indeed when it comes to recruiting. The good transportation infrastructure is also a plus. Jürgen Jahn looks for skilled employees and management personnel not only nationwide but all over Europe. Most applicants have a lot of opportunities to compare. ‚And we come off well nearly every time‘, Jahn emphasizes. —

# Back in her childhood home

Seamstress Anna Meyer has rediscovered her roots.

BY LISA KNOLL

**A**nna Meyer designs men's fashion with heart and soul. After her apprenticeship in Oldenburg, the seamstress worked in Bremen for a few years and later took her craftsman's examination in Hamburg. In 2019, she opened her own atelier named Biedermeyer there.

At the beginning of 2021, the young woman from Lönigen ventured a big step: She moved back to her family's house in the countryside. The Meyers operate a farmstead with traditional agriculture, a farm shop with cheesery and space for 65 holiday guests. A narrow path leads from the main building to the newly built atelier. The Biedermeyer is framed by tall trees, situated in a quiet corner of the farmstead.

**It all has to be in equilibrium, Anna Meyer says.**

Anna Meyer always knew that one day she would return to her childhood home. She loves the peaceful life in the countryside. Long walks through the endless meadows and fields around the farmstead let her refuel energy.

Because of her time at the theatre, Anna Meyer has an unerring eye for cutting patterns that you cannot buy off the peg – everything needs to be in equilibrium. The 32-year-old is also part of the costume department at the Bayreuther Festspiele for six years now. Every spring, Anna Meyer returns to Oberfranken for three months, fulfilling her duty as wardrobe director. —



**THAT FITS!** The perfect suit does not come off the peg. Neither does the perfect place of residence.

# From Jakarta to Vechta

Natalie Osterkamp has found happiness in the Oldenburger Münsterland.

BY LISA KNOLL

EXACTLY WHAT I NEED



**CREATIVE** After work, the 36-year-old loves to try new baking recipes. It is one of her favourite hobbies.

**T**he lovestory of Natalie and Stefan Osterkamp began almost like a movie – online! In 2008, the Indonesian met the man from Lindern on a dating website. The chemistry was right straight away. After Stefan’s first visit and a whole year of long-distance relationship, Natalie ventured to move to Germany. When she arrived in idyllic, snowy Lindern in January 2009, the contrast to the Indonesian capital city Jakarta gave her more than just a small culture shock. ‚My first thought was: Why is it so cold here? And where are all the people?’

**The region has everything you need to lead a happy life.**

Nevertheless, Natalie Osterkamp settled in very quickly. She took an apprenticeship as management assistant for marketing communications at the Big Dutchman Group – and stayed there until today. ‚I would have never thought that one day I will be in charge for the trade-fair appearance of a globally active company’, she says proudly.

In comparison to Jakarta, her new home Vechta still seems to be quite small for Natalie. ‚This city has everything I need to lead a happy life, though.’ She feels comfortable here – also when it comes to the local cuisine. Her German favourite dish? ‚Kale, asparagus and beef roulades with red cabbage – preferably after the recipe of my in-laws.’

# Still dynamic

Welcome to the economic boom region with ideal future outlooks.

**T**he 2020s mark a watershed for many regions in Germany. What has been good for a long time is now called into question – mainly by the younger generations who, in the light of our current economic challenges, fear for their future prospects. In times like these, it is important to keep a clear head. We need to find answers for urging questions, without throwing all principles into disarray. For the people in the Oldenburger Münsterland, that is yesterday's news. They have been acting like this for decades.

Not many regions in Germany fit the label 'economic boom region' as much as the Oldenburger Münsterland. In previous years, this title was mostly defined through outstanding economic success. Nowadays, the set of criteria has a wider range and includes values such as responsibility, leadership skills and sustainability.

## Best career opportunities for qualified employees.

All is well that ends well? That does not apply to the companies in the Oldenburger Münsterland: They always keep one eye on the future. They do not insist upon old traditions but begin to rethink at the right time. Transformation processes do not diminish economic success, though – quite the contrary!

According to the study 'Germany 2030 – The Jobs of the Future', led by the professional services network PricewaterhouseCoopers (PwC) and the Hamburg Institute of International Economics (HWWI), only six German districts can expect their employment rates to increase by more than 7.5 percent until 2030. Among them are Vechta and Cloppenburg. Side benefit: Qualified employees find ideal career opportunities here. And they can help shaping our region's future. —



**ENERGETIC** Equipped with fresh verve, employees can start their career in the Oldenburger Münsterland.

# We are Germany's youngest region

... and make sure that the future is bright.

HOW WE CONVINC



**BRIGHT OUTLOOK** There is no shortage of recruits in the Oldenburger Münsterland.

## Births

In the districts of Cloppenburg and Vechta, more than ten babies are born per 1,000 people. As a result, the region secures a top position when compared to the German average. This was also confirmed in a study conducted by the Federal Institute for Population Research (BiB).

|                         |      |
|-------------------------|------|
| City of Offenbach       | 12.1 |
| District of Cloppenburg | 11.8 |
| City of München         | 11.8 |
| District of Vechta      | 11.6 |

Source: Federal Institute for Population Research (BiB)

## Age Distribution

Germany is getting older. The average age has risen up to 44.6 years in 2020. However, there are huge regional differences. In some areas, the average age amounts to 50 years. In the Oldenburger Münsterland it is the other way round: The districts of Cloppenburg and Vechta rank among the youngest cities and districts in Germany. Even ten years from now, more than 45 percent of their population will still be younger than 40.

- 1 Heidelberg ..... 40.7 yrs.
- 2 Freiburg ..... 40.8 yrs.
- 3 Offenbach ..... 40.8 yrs.
- 4 Frankfurt am Main ..... 40.9 yrs.
- 5 Landkreis Cloppenburg . 41.0 yrs.
- 6 Landkreis Vechta ..... 41.1 yrs.

Source: Federal Institute for Research on Building, Urban Affairs and Spatial Development

## Fun and Games

Germany's youngest region offers many attractions for kids – sports, gambol and playful education included!



Popular among families: the **FOREST PLAYGROUND 'REHWIESE'** in Lohne.



The **MUSEUM VECHTA** offers entertaining role playing games.



Kids are flying high in the climbing forest **'KLETTERWALD NORD'** at Thülsfelder Talsperre.

# Happiness is our top priority

... and the most important source of life here.

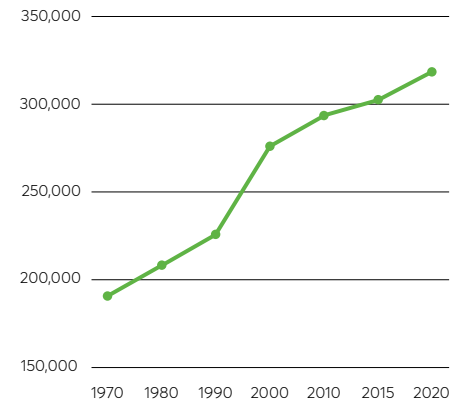
HOW WE CONVINC



**UPWARD TREND** The region's population is continually rising.

## Population

The population of the Oldenburger Münsterland has been rising steadily for the last decades. A few years ago, numbers have gone over 300,000 for the first time. Of course, that is not a coincidence. The people just love living here.



## We love living here!

**70 percent** of the Oldenburger Münsterlanders give high marks to the quality of living in the region and label it as 'highly developed'.

## 31 Nature Reserves

Marshlands and forests, rivers and creeks – and even a mountain: The nature of the Oldenburger Münsterland presents itself from its most beautiful side. From the water-abundant Northwest to the Hasetal valley, the landscape offers a lot of

variety. And the highest rise in the ground, the Signalberg, measures 146 metres after all.



**NATURE RESERVE 'BÄKEN DER ENDELER UND HOLZHAUSER HEIDE'**



**RIVER DAM THÜLSFELDER TALSPERRE**



**AHLHORN FISH PONDS**



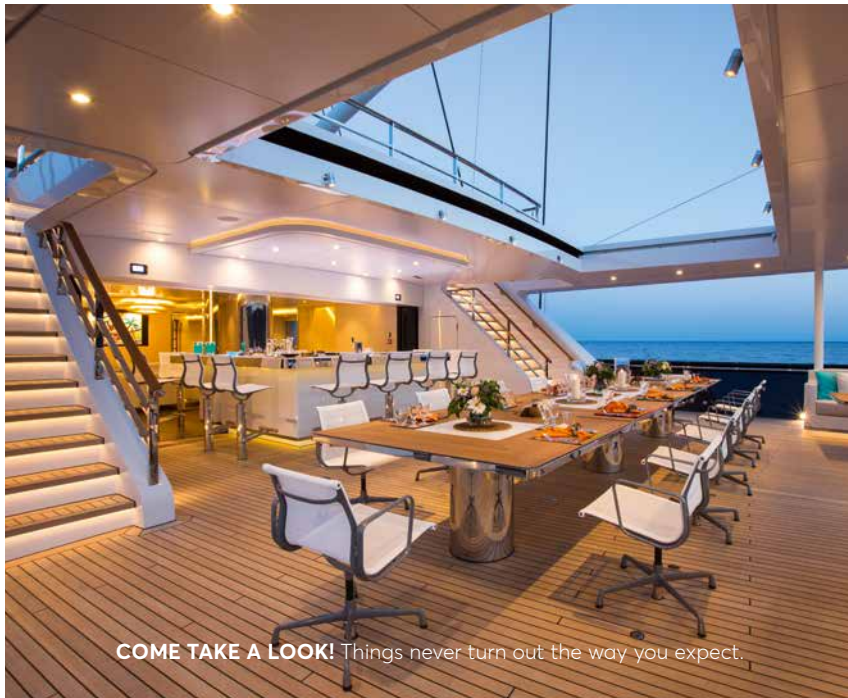
**DAMME MOUNTAIN LAKE**



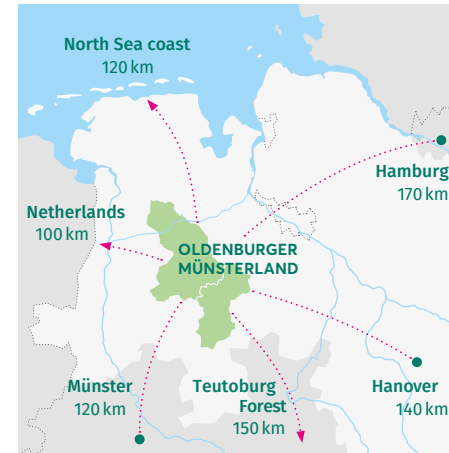
# We always offer the unexpected

... and surprise you every time.

HOW WE CONVINC



COME TAKE A LOOK! Things never turn out the way you expect.



## Short distances

Nothing is far away in the Oldenburger Münsterland. The two district capitals Cloppenburg and Vechta are located just 25 kilometres from each other. The surrounding metropolises and holiday areas are not far afield either.

## Did you know...

... that a company specialised on **luxurious yacht** interior design has its headquarters in Dinklage, although the town is not even by the water?

... that Europe's smallest linguistic enclave can be found in the municipality of Saterland? Just about 2,000 people speak **Saterfrisian**.

... that the Oldenburger Münsterland is Germany's biggest contiguous **strawberry-producing area**?

... that the Elisabethfehnkanal, located in the municipality of Barßel, is Germany's only remaining **drainage canal** through marshland that is still fully navigable?

... that the Museumsdorf Cloppenburg, founded in 1934, is Germany's oldest **outdoor museum**?

## Tourist region

### Oldenburger Münsterland

More and more people discover that Lower-Saxony is a paradise for travellers. In 2019, the number of overnight stays within the state increased by 2.8 percent. The growth in the Oldenburger Münsterland was even higher. The region registered a 3 percent increase. No surprise, since there are five recreation areas here.

## My home, my garden

**65 percent** of the Oldenburger Münsterlanders own a property. This number is much higher than in other regions.

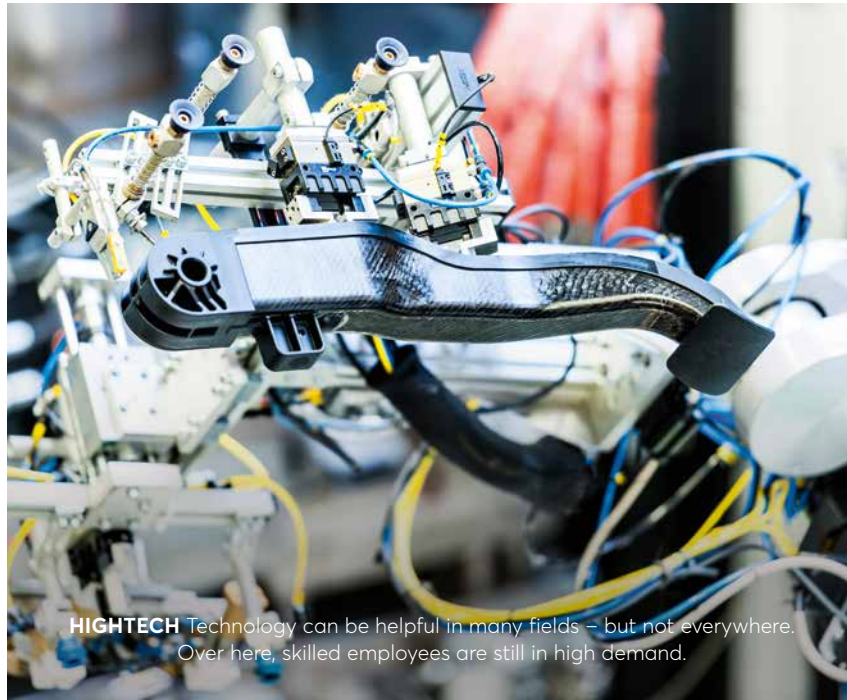


**HOME, YARD AND GARDEN** are kept immaculate in the Oldenburger Münsterland.

# We are home to many brand leaders

... and offer employees an attractive selection of jobs in all sectors.

HOW WE CONVINC



**HIGHTECH** Technology can be helpful in many fields – but not everywhere. Over here, skilled employees are still in high demand.

## Economic district profile

|                              | Dist. Cloppenburg | Dist. Vechta |                     |
|------------------------------|-------------------|--------------|---------------------|
| Gross Domestic Product (GDP) | 34,772 Euro       | 45,365 Euro  | per 1,000 people    |
| Gross Value Added (GVA)      | 115,592 Euro      | 121,507 Euro | per 1,000 employees |
| Employees                    | 67,620            | 72,826       |                     |
| Employment Rate              | 64.20%            | 67.60%       |                     |

As of 30th June, 2020.

## SMEs and family enterprises

The economic upturn of the Oldenburger Münsterland is based on a history full of strong entrepreneurs. They have had a lasting impact on small and mid-sized businesses. Values such as tradition, communal spirit and reliability still count as cornerstones of our region's economic development.

## All jobs at a glance

Whether you are fully trained or looking for an apprentice position, the cost-free job portal is always worth a try! Here you can find all open positions within the 23 cities and municipalities of the Oldenburger Münsterland: [www.om-jobportal.de](http://www.om-jobportal.de)

## Sales figures

- Since 2005, we managed to increase
- our gross domestic product by 52.9 percent
  - the added value in the service sector by 62.2 percent
  - sales in the industrial sector by 67.3 percent to 11.7 billion Euro in total
  - export sales by 119.1 percent

## Big names

Companies from the Oldenburger Münsterland managed to build up a reputation not only within Germany but also all over Europe and even world-wide. Many of them are market and innovation leaders for many years now.



# Down-to-earth, innovative and flexible

... and open to many good ideas.



**PIONEER** The Lohne-based company Pöppelmann also proves its competence in the medical sector.

HOW WE CONVINCED

## Founders' stories

Founding a business is always a big step – and it cannot hurt to look at role models. If you take a closer look at the biographies of some entrepreneurs in the Oldenburger Münsterland, you will see that persistence pays off in the end. Moreover, improvisation skills and flexibility belong to our founders' biggest virtues.

- Paul Wesjohann, founder of the **Wiesenhof** group, drove through the countryside as a child and sold chickens from a basket on his bicycle rack.
- In the early days of **Wernsing**, our expert for delicacies, the ingredients for their famous potato salad got mixed in the bathtub.
- The success story of Hubert and Josef **Pöppelmann** begins in a converted chicken coop on their parents' farmstead.

## Where there is something new, there is future!

Inspiration and passion, ambition and perseverance – these virtues and much, much more is needed if you want to start your own business. In the Oldenburger Münsterland, founders find the perfect soil to grow their ideas. Together we are going to turn the region into a starting point. Founders will find the necessary infra-

structure to bring their business plans to fruition and can rely on full support from all responsible organisations. The OM START:PUNKT offices in Emstek and Vechta serve as contact points for all those who want to found a business – no matter if they have just graduated from university or bring along many years of work experience.

### CONTACT PERSON FOR FOUNDERS AT OM START:PUNKT CLOPPENBURG

Dirk Gehrman, Tel. (+49 44 71) 15-236, D. Gehrman@lkclp.de

### CONTACT PERSON FOR FOUNDERS AT OM START:PUNKT VECHTA:

Nicole Bramlage, Tel. (+49 44 41) 898-2600, 2600@landkreis-vechta.de

### CONTACT PERSON AT OM START:PUNKT INCUBATOR PROGRAMME:

Maik Fischer, Tel. (+49 44 41) 15-786, startup@uni-vechta.de

## Rate of company launches

In the Oldenburger Münsterland, **6.41** Start-ups are founded per 1,000 people.

## Well-stocked project funds



Source: Office for Economic Development

# Opportunities for family and career

Ideas for the compatibility of family and career are in great demand in the Oldenburger Münsterland.

**A**round 140 companies have joined forces in a network for family-friendly businesses. They support employees with children through flexible working hours, part-time employment and subsidies to pre-school costs. Parents also receive financial aid for childcare during school holidays. 'Many businesses are family-owned and value-centred', Renate Hitz, the network's branch manager, emphasizes. 'That's why especially mid-size businesses offer individual solutions in order to allow as much family time as possible! Home nursing for family members is made possible, too.

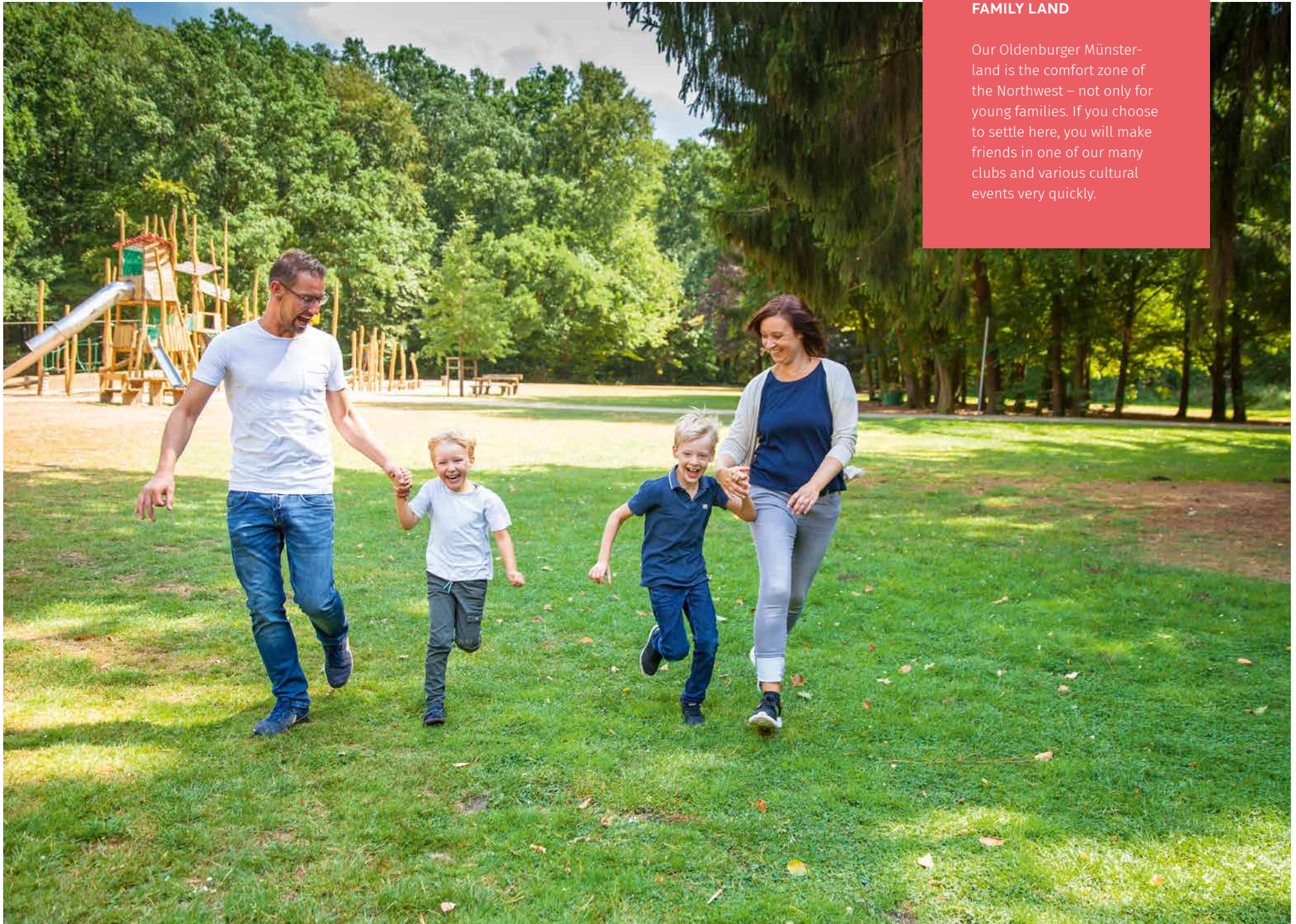
Apart from providing a good work-life balance, businesses focus on an ongoing professi-

onal qualification of their employees. They get the opportunity to develop, professionally as well as personally. From trainee to senior manager in just a few years – that is not an unusual career path in this region. Businesses encourage the broadening of occupational skills as well as extra occupational studies. Unsurprisingly, many employees stay in the same company longer than average.

Moreover, around 210 companies are members of the Berufsakademie Oldenburger Münsterland and thereby function as one of six sponsors at the Private Hochschule für Wirtschaft und Technik (PHWT). The higher education academy provides a practice-oriented qualification programme for the younger generations. —



THE OLDENBURGER MÜNSTERLAND IS VIVID



## FAMILY LAND

Our Oldenburger Münsterland is the comfort zone of the Northwest – not only for young families. If you choose to settle here, you will make friends in one of our many clubs and various cultural events very quickly.



#### PARTY SCENE

The Oldenburger Münsterlanders know how to celebrate – on the traditional funfair Stoppelmarkt, during our many city and village fairs and at one of Germany's most popular electro festivals, 'Tante Mia tanzt' in Vechta.



## REGION FOR RUNNERS

The Oldenburger Münsterland is a runners' eldorado. No matter what your fitness level is – our many running trails cater for everyone: beginners as well as experienced marathoners, cross-country runners and all those who prefer hikes and strolls.

# Your point of contact

## Our region's directory

### Work

#### AGENTUR FÜR ARBEIT VECHTA

Rombergstr. 51 · 49377 Vechta

#### AGENTUR FÜR ARBEIT CLOPPENBURG

Pingel-Anton-Platz 5  
49661 Cloppenburg

#### AGENTUR FÜR ARBEIT FRIESOYTHE

Thüler Str. 3 · 26169 Friesoythe

*Information for employees  
(nationwide):*  
Tel. (+49 8 00) 4 55 55 00  
[www.arbeitsagentur.de](http://www.arbeitsagentur.de)

#### BY YOUR SITE PERSONAL GMBH & CO. KG

Falkenweg 1 · 49377 Vechta  
Tel. (+49 44 41) 97 33 90

[info@byyoursite.de](mailto:info@byyoursite.de)  
[www.byyoursite.de](http://www.byyoursite.de)

#### DR. SCHWERTFEGER PERSONALBERATUNG

Thomas-Mann-Weg 2  
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Tel. (+49 44 73) 94 33 60  
[beratung@personal-schwertfeger.de](mailto:beratung@personal-schwertfeger.de)  
[www.personal-schwertfeger.de](http://www.personal-schwertfeger.de)

#### KÜHLING PERSONAL- BERATUNG

Am Bahnhof 14  
49393 Lohne  
Tel. (+49 44 42) 8 87 90 90  
[info@kuehling-personalberatung.de](mailto:info@kuehling-personalberatung.de)  
[www.kuehling-personalberatung.de](http://www.kuehling-personalberatung.de)

#### PERSO PLANKONTOR GMBH

Unnerweg 88 · 49688 Lastrup  
Tel. (+49 44 72) 6 88 00  
[info@perso-plankontor.de](mailto:info@perso-plankontor.de)  
[www.perso-plankontor.de](http://www.perso-plankontor.de)

#### WORKLOCAL GMBH & CO. KG

Am Bahnhof 14  
49393 Lohne  
Tel. (+49 44 42) 8 87 90 90  
[info@worklocal.de](mailto:info@worklocal.de)  
[www.worklocal.de](http://www.worklocal.de)

### (Further) education

#### BILDUNGSWERK CLOPPENBURG

Graf-Stauffenberg-Str. 1–5  
49661 Cloppenburg  
Tel. (+49 44 71) 9 10 80  
[verwaltung@bildungswerk-clp.de](mailto:verwaltung@bildungswerk-clp.de)  
[www.bildungswerk-clp.de](http://www.bildungswerk-clp.de)

#### BILDUNGSWERK DAMMER BERGE

Benediktstr. 19 · 49401 Damme  
Tel. (+49 54 91) 9 06 39 0  
[info@bw-dammer-berge.de](mailto:info@bw-dammer-berge.de)  
[www.bw-dammer-berge.de](http://www.bw-dammer-berge.de)



**EDUCATION** The Private Hochschule für Wirtschaft und Technik (PHWT), located in Vechta and Diepholz, offer integrated degree programmes in five fields.

#### BILDUNGSWERK VECHTA

Große Str. 6 · 49377 Vechta  
Tel. (+49 44 41) 99 90 0  
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#### BILDUNGSZENTRUM HANDWERK

Pingel-Anton 10  
49661 Cloppenburg  
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[www.handwerk-cloppenburg.de](http://www.handwerk-cloppenburg.de)

#### DEKRA AUTOMOBIL GMBH AUSSENSTELLE CLOPPEN- BURG

Albert-Einstein-Straße 7  
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Tel. (+49 44 71) 9 20 40  
[www.dekra.de/cloppenburg](http://www.dekra.de/cloppenburg)

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Lattweg 21A  
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[mail@handwerk-vechta.de](mailto:mail@handwerk-vechta.de)  
[www.handwerk-vechta.de](http://www.handwerk-vechta.de)

#### KATHOLISCHE AKADEMIE STAPELFELD

Stapelfelder Kirchstr. 13  
49661 Cloppenburg  
Tel. (+49 44 71) 1 88 0  
[info@ka-stapelfeld.de](mailto:info@ka-stapelfeld.de)  
[www.ka-stapelfeld.de](http://www.ka-stapelfeld.de)

#### KATHOLISCHES BILDUNGS- WERK BARßEL

Lange Str. 38 · 26676 Barßel  
Tel. (+49 44 99) 8 32 15  
[info@bildungswerk-barssel.de](mailto:info@bildungswerk-barssel.de)  
[www.bildungswerk-barssel.de](http://www.bildungswerk-barssel.de)

#### KATHOLISCHES BILDUNGS- WERK FRIESOYTHE

Lange Str. 1a · 26169 Friesoythe  
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[www.bildungswerk-friesoythe.de](http://www.bildungswerk-friesoythe.de)

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[verwaltung@bildungswerk-loeningen.de](mailto:verwaltung@bildungswerk-loeningen.de)  
[www.bildungswerk-loeningen.de](http://www.bildungswerk-loeningen.de)



### KREISVOLKSHOCHSCHULE VECHTA

Bahnhofstr. 1 · 49377 Vechta  
Tel. (+49 44 41) 93 77 80  
info@kvhs-vechta.de  
www.kvhs-vechta.de

### LUDBERUS-WERK LOHNE

Mühlenstr. 2 · 49393 Lohne  
Tel. (+49 44 42) 93 90 0  
verwaltung@ludgerus-werk.de  
www.ludgerus-werk.de

### PRIVATE HOCHSCHULE FÜR WIRTSCHAFT UND TECHNIK

Rombergstr. 40 · 49377 Vechta  
Tel. (+49 44 41) 9 15 0  
info@phwt.de · www.phwt.de

### SCIENCE SHOP VECHTA/CLOPPENBURG

Bahnhofstr. 57  
49661 Cloppenburg  
Tel. (+49 44 71) 9 48 15 4  
science.shop@uni-vechta.de  
www.wissen-teilen.eu

### UNIVERSITÄT VECHTA

Driverstr. 22 · 49377 Vechta  
Tel. (+49 44 41) 15 0  
info@uni-vechta.de  
www.uni-vechta.de

### VOLKSHOCHSCHULE CLOPPENBURG

Altes Stadttor 16  
49661 Cloppenburg  
Tel. (+49 44 71) 9 46 9 0  
vhs@vhs-cloppenburg.de  
www.vhs-cloppenburg.de

## Family

### FAMILIENBÜRO LANDKREIS VECHTA

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49377 Vechta  
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2125@landkreis-vechta.de  
www.landkreis-vechta.de/  
bauen-und-umwelt/buergergis

### KINDERTAGESPFLEGEBÜRO IM LANDKREIS CLOPPENBURG

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49661 Cloppenburg  
Tel. (+49 44 71) 18 4 49 80  
info@kindertagespflegebuero-clp.de  
www.kindertagespflegebuero-clp.de

*In need for childcare? Please contact your nearest municipality office.*

## District administration

### LANDKREIS CLOPPENBURG

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kreishaus@lkclp.de  
www.lkclp.de

### LANDKREIS VECHTA

Ravensberger Str. 20  
49377 Vechta  
Tel. (+49 44 41) 8 98 0  
info@landkreis-vechta.de  
www.landkreis-vechta.de

## Mobility

### BAHNVERBINDUNG

The NordWestBahn provides train connections to the Oldenburger Münsterland on these routes:

- Osnabrück – Bremen
- Osnabrück – Oldenburg – Wilhelmshaven

*Further information:*  
[www.nordwestbahn.de](http://www.nordwestbahn.de)



**MOOBIL+** With our on-call bus system, even the most remote areas are within easy reach.

### MOOBIL+ LANDKREIS VECHTA MOBILITÄTSZENTRALE AM BAHNHOF

An der Gräfte 35 · 49377 Vechta  
Tel. (+49 8 00) 3 03 02 01  
info@vec.moobilplus.de

### MOOBIL+ LANDKREIS CLOPPENBURG MOBILITÄTSZENTRALE

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49661 Cloppenburg  
Tel. (+49 8 00) 3 03 02 01  
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The founders office OM START:PUNKT brings new impulses to the Oldenburger Münsterland. For this purpose, two founders centres have been established in Emstek and Vechta.

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### THE VERBUND OLDENBURGER MÜNSTERLAND E.V.

The Verbund Oldenburger Münsterland, founded in 1995, represents the interests of the districts of Cloppenburg and Vechta. Its main goal is to make use of the strengths of both districts when competing against other economic regions and travel destinations. One of its tasks is to draw attention to the products and services from the region. Furthermore, the Verbund Oldenburger Münsterland pushes forward business communication as well as tourism marketing and strengthens the people's identification with their home region. Cloppenburg's and Vechta's district chief executives take the role of chairman and president for the Verbund in alternation.

Find more information on:

[www.oldenburger-muensterland.de](http://www.oldenburger-muensterland.de)



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